

60
sixty year anniversary



Columbus Symphony Orchestra
2010-11 Annual Report

New Music Director Jean-Marie Zeitouni • 25 Classical

5 CSO premieres • Inaugural Season introducing Maes
Opening Night: Beethoven's 6 (Pastoral) • 9 Pops
8 Picnic with the Pops concerts • Fond farewell—28
Picnic at CAS • 130 CSO Chorus members and 50th
• 5 CSO Chorus performances • **Excellent professional**

reasons to celebrate

Concertmaster Concerto • 42 Core musicians • 34 As
per-service musicians • 21 Classical guest artists and c
52 Pops guest artists and conductors • 4 Musician aud
4-year contract with Central Ohio Federation of Mus

103 • **3,520 Season subscribers** • 92,000 Radio list
Tables sold for Picnic with the Pops • \$105,000 in dor
to community partners • **122,000 People who attended**

or program • Youth Orchestra • Cadet Orchestra • Char
Jr. Strings • Columbus All City Youth Orchestra • Su
Youth Orchestra • Young Musician's Competition • Youn
Showcase • **418 Columbus Symphony Youth Orchestra**

2 Concerts for Kids • 3 Popcorn Pops concerts • 4 You
Concerts • **13 in-school concerts** • Master Class • 4 Bac
• 25 Pre-concert Music Talks • 2 Open Rehearsals •

Nutcracker performances • 5 Opera Columbus p
3 Music Educator Award winners • Lang Lang Gala
• 6 Gala honorary and event chairs • 95 Gala Committe

1 Big 60th Anniversary cake • Innovative CSO/CAPA p
Unprecedented public-private partnership • 8 New boa
• 7 Board committees • Phone-a-thon • 2 Challen

2 Legacy gifts • 2,545 Donations • **\$4.8 million**
community support • **Balanced budget** • Passpo
fundraiser • Afternoon on the Riviera fundraiser •

volunteer groups: WACSO, CSOL, PWP, CSC

Dear Friends,

It is a privilege to share the Columbus Symphony Orchestra's 2010-11 annual report with you and to highlight the many accomplishments of our 60th Anniversary.

We are deeply proud of this entire organization and believe that our annual report reflects the many reasons that all of central Ohio can be proud of its professional symphony.

As you progress through the report's pages you'll gain a thorough understanding of our financial stability, the generosity of loyal and new supporters, the warm hospitality of our volunteers, the extensive outreach of our education programs, and the historical efforts of countless others that are the foundation of our resiliency after 60 years.

And then, there's the music!

Under the artistic leadership of Music Director Jean-Marie Zeitouni, our fine musicians performed 64 concerts — on our beautiful home stage, outdoors and in schools — for people of all ages. They partnered throughout the season with other talented conductors and artists — including the unparalleled Lang Lang — and collaborated with other local arts groups for 20 more performances. Our outstanding CSO Chorus enhanced our artistic excellence and our five youth orchestras and four Young People's Concerts helped to nurture a love and appreciation for the joy of classical music among another generation.

The synergy of strong partnerships, artistic excellence, community support and civic pride underscores the public value of the Columbus Symphony Orchestra and motivates us to build upon our many assets and achievements. We are so very grateful for past opportunities to contribute to the overall vitality and quality of life in central Ohio and eagerly look forward to enhancing our role as a cultural asset.

On behalf of the musicians, volunteers, administration, and the entire Board of Trustees, we invite you to review our 2010-11 annual report and to join us soon at an upcoming performance of your Columbus Symphony Orchestra.

Sincerely,



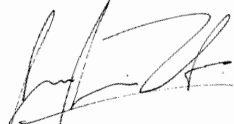
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Jean-Marie Zeitouni
Music Director



60th Anniversary Season Highlights

The 2010-11 season included the Symphony's 60th Anniversary and the appointment of an exciting and tremendously talented new Music Director, Jean-Marie Zeitouni. The young charismatic conductor was introduced to the Columbus community with much fanfare in October 2010. Warmly received by musicians and audiences alike, he has brought the orchestra to new heights of artistic excellence and has shown his passion for making the orchestra great through performance of high quality, exciting, and accessible live classical music. Jean-Marie is committed to expanding the already considerable repertoire and versatility of the ensemble.

The Symphony serves a wide range of constituencies — from mature classical music lovers to school children who are experiencing orchestral music for the first time. In addition to a Classical concert series and both indoor and outdoor Pops series, the CSO has five youth orchestras and quality education and community outreach programs serving people of all ages, families, and school classrooms. This anniversary season reached an audience of over 122,000 plus a radio audience of approximately 92,000 for Saturday evening classical performances broadcast over WOSU-FM radio.

“Today Jean-Marie Zeitouni is a star; and tomorrow he is going to be a superstar. Someday we are going to look back and think how fortunate we were to be part of this man’s career.”

-Fred Isaac, Chair
CSO Music Director Search Committee

Classical Series

Jean-Marie conducted many of the 12-program, 25-concert Classical series which included the 130-member CSO Chorus and some of the world's most prominent classical guest artists such as Vladimir Feltsman, Kirill Gerstein, Katherine Chi, Julian Schwarz and Nathaniel Rosen. Significant features included a three-program Russian Festival, Verdi's Requiem with the Chorus, five CSO premieres, and ongoing collaborations with Opera Columbus and BalletMet. This series was generously sponsored by Battelle.



Leonid Polonsky, Acting Concertmaster

Pops Series

The Pops Series wowed a diverse crowd with something for everyone — the cherished family tradition of Holiday Pops, The Lettermen, Neil Sedaka, the Soldier's Chorus of the U.S. Army Field Band, and the dazzling singer-actress Liz Callaway for a salute to the Broadway songs of Loesser and Sondheim. Back by popular demand for the final Pops was *Cirque de la Symphonie* as acrobats, jugglers, and aerialists joined the Symphony for a magical evening under the big top. American Electric Power was the gracious sponsor of the Pops Series.



Holiday Pops finale

Picnic with the Pops

The Nationwide Picnic with the Pops celebrated the 60th anniversary in a big way, with the 28th anniversary of the community favorite concerts under the stars on the lawn of Chemical Abstracts Service. Crowd-pleasing artists included the U.S. Army Jazz Ambassadors, jazz trumpeter Chris Botti, Daryl Stuermer of Genesis, the music of Michael Jackson, and of course the summer finale of The Best Damn Band in the Land — the OSU Marching Band. A heartfelt thanks from the entire CSO family was presented to Bob Massie and his fabulous organization at Chemical Abstracts for hosting Picnic for 28 years, as the summer home of the CSO moves downtown to the Columbus Commons in 2012.



Picnic with the Pops at CAS

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Mission Statement

The mission of the Columbus Symphony Orchestra is to advance a symphony orchestra of the highest possible artistic standard for the enrichment, enjoyment, and well-being of central Ohio.

In addition, the education mission of the Symphony is to educate and entertain people of all ages to foster talent, create future audiences, nurture intellectual development, and spark creativity.

The Orchestra

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* On leave for the 2010-2011 season.

** Begins the alphabetical listing of players who participate in a system of rotated seating within the string section.

Names of fulltime musicians appear in bold.

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Trisha Fairman, Youth Orchestra Manager

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JoLane Campbell, Subscription Group Sales Coordinator

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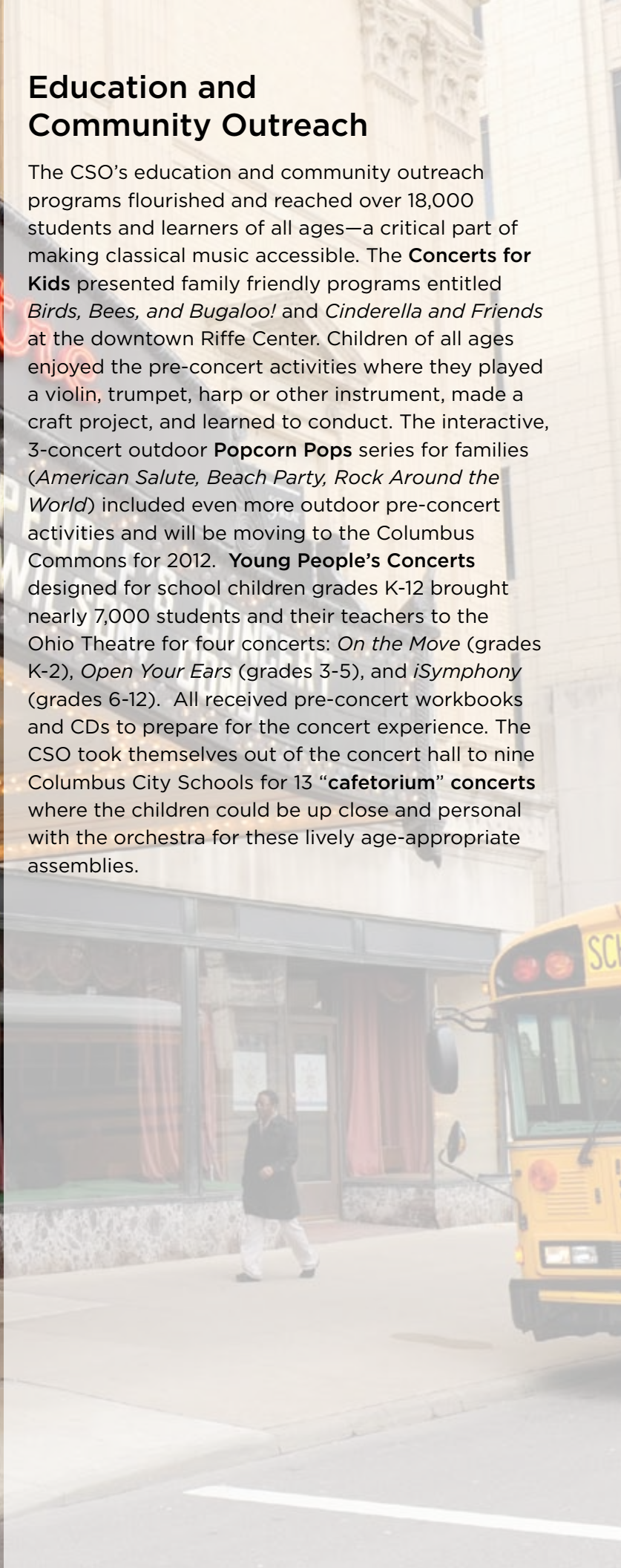
Marketing

Kathy Karnap, Marketing Manager
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Education and Community Outreach

The CSO's education and community outreach programs flourished and reached over 18,000 students and learners of all ages—a critical part of making classical music accessible. The **Concerts for Kids** presented family friendly programs entitled *Birds, Bees, and Bugaloo!* and *Cinderella and Friends* at the downtown Riffe Center. Children of all ages enjoyed the pre-concert activities where they played a violin, trumpet, harp or other instrument, made a craft project, and learned to conduct. The interactive, 3-concert outdoor **Popcorn Pops** series for families (*American Salute, Beach Party, Rock Around the World*) included even more outdoor pre-concert activities and will be moving to the Columbus Commons for 2012. **Young People's Concerts** designed for school children grades K-12 brought nearly 7,000 students and their teachers to the Ohio Theatre for four concerts: *On the Move* (grades K-2), *Open Your Ears* (grades 3-5), and *iSymphony* (grades 6-12). All received pre-concert workbooks and CDs to prepare for the concert experience. The CSO took themselves out of the concert hall to nine Columbus City Schools for 13 “cafetorium” concerts where the children could be up close and personal with the orchestra for these lively age-appropriate assemblies.



January 21, 2011

Music (and CYSO) has given Suneil some opportunities that have rewards that cannot be measured in any known scientific units. Over these years, Suneil has volunteered at hospitals, nursing homes and performed at weddings and dinners and he knows that when people are complimenting him, he owes it to his music teacher/s, directors and conductors for leading him each step of the way. Every time he has had the opportunity to play we have been able to draw a few more people into this ring of music and friendship. This is one of Suneil's favorite quotes...

***"Perhaps it is music that will save the world."
-Pablo Casals***

-Anu Kamath
Parent of Youth Orchestra Member

November 18, 2010

This (Young People's Concert) was a great way to share the marvelous gift of music with underprivileged students who may never have an opportunity to hear and appreciate your beautiful music. We truly enjoyed your music and all the things you taught us about the instruments and the different styles of music. Thank you so much for a great concert!

-Carol Mariotti
Kindergarten Teacher
Oakland Park Traditional School



Concerts for Kids programs entertain all ages



Students at a Young People's concert in the Ohio Theatre



A Popcorn Pops concert inspires two young listeners



I was so proud to see and hear the fourth annual All City Orchestra performance on Sunday! Each year is better than the last. One of the highlights for me was Angel Lacy, the Mozart soloist. The fact that the students are returning year after year speaks to the musical experiences that they receive during rehearsals and performances. Thanks again for all that you do for Columbus City Schools music students.

—Linda G. Wright
Unified Arts Coordinator



Guest artist Nathaniel Rosen conducts a master class



Student string players at a Youth Orchestra rehearsal



2011 Music Educator Awards recipients (L to R) Phil Louden, Karen Pfeifer and Deborah Graham-Gibson

The **Columbus All City Orchestra** completed its fourth year of giving 65 talented musicians from the Columbus City Schools a tuition-free opportunity to rehearse and perform with a professional conductor. In addition, the four regular **Youth Orchestra** training ensembles for 350 of central Ohio's brightest young musicians ages 9 to 18 from over 80 central Ohio schools gave 18 public and school concerts.

Rounding out these varied programs were the annual **Music Educator Awards** to honor teachers and raise awareness of the importance of music education, providing grants to the winners to promote music education in their schools and community programs; **Backstage Tours** for students in grades 3-8; a **master class** with guest violinist Nathaniel Rosen; the **Young Musician's Competition** and **Young Musician's Showcase**, which provided opportunities for talented students to compete and perform live before Symphony concerts at the Ohio Theatre; **Music Talks**, enlightening and popular pre-concert lectures hosted by WOSU's Christopher Purdy presented one hour prior to each Classical performance; **Instant Encore** for live music samples, reviews, and program notes; and a free **iPhone** application to enhance the concert experience through music, blogs, and podcasts.

Lang Lang Gala Celebration

The CSO's official 60th Anniversary was celebrated with an enormous cake and an enormous talent. The international superstar Lang Lang took over the stage with his breathtaking technique, delightful stage personality, and a joy that transmitted to everyone in the theatre. Music Director Jean-Marie Zeitouni followed the guest star perfectly in Chopin's *Andante spianato* and *Grand Polonaise* and Liszt's Concerto No. 1. Over \$200,000 was raised in support of the Symphony.





Janelle Simmons of Limited Brands and Columbus Mayor Michael B. Coleman



Jean-Marie Zeitouni, Lang Lang and Honorary Co-Chairs Ann & Ron Pizzuti



Honorary Co-Chairs Sue & Martin Inglis with Ivan & Marianne Mueller

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Honorary Co-Chairs

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Donors who participated in the challenge grant, which took place June 1-Aug. 31, 2011, are denoted with an asterisk (). The challenge grant matched new and increased gifts to the CSO of up to \$60,000. We gratefully acknowledge the two donors, their additional leadership gifts, and the donors listed above. We also are grateful to thoughtful donors who participated but whose gifts fell below the threshold for publication.*



Tribute Gifts

Honorary Gifts

The following donors made contributions to the Columbus Symphony Orchestra in honor of a friend or loved one during our 60th Anniversary year (Sept. 1, 2010 – Aug. 31, 2011).

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The following donors made contributions to the Columbus Symphony Orchestra in honor of a friend or loved one in the 2011 fiscal year (Sept. 1, 2010 – Aug. 31, 2011).

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The following individuals have honored the Columbus Symphony Orchestra in their estate plans, either through wills, trusts, life-income arrangements or other planned gifts. Their generosity is humbling and we are truly grateful.

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Administrative and Financial Highlights

Major highlights for fiscal year 2011 include completing the first successful year of the CSO partnership with Columbus Association for the Performing Arts (CAPA), and finishing the 2010-11 fiscal year with a balanced budget and a modest surplus. The innovative CSO/CAPA partnership has garnered national attention as a possible new business model for arts organizations.

“This truly remarkable partnership marks a unique approach to leverage artistic and managerial resources between two significant contributors to arts and culture in Columbus. The resulting new platform is designed to create new synergies for success at the local level and marks yet another business model that orchestras and other arts providers across the nation might consider.”

-Wayne S. Brown
Director of Music and Opera
National Endowment for the Arts

The efficiencies of joining with a well-staffed, respected, and successful arts organization has allowed the CSO to emerge more stable, resilient and resourceful in management and administrative functions. Early indicators show that the partnership has provided the organization the tools and financial stability to rebuild staff, board, and balance sheet, and has helped regain the confidence of many community donors.

A prime example of this is the unprecedented and historic public/private partnership with **Franklin County, the City of Columbus, and private corporate donors**. For the second year in a row both Franklin County and the City of Columbus provided leadership support and challenged corporate, foundation, and individual donors to match their combined gift. Many corporate and private sources participated in the challenge and the CSO succeeded in raising the matching funds.



CSOL members' donation presentation



CSO outdoor concerts are supported by hundreds of volunteers



“Passport to Spain” hosted by the Women's Association



A volunteer teambuilding event at Woodhaven Farms

In addition to this match, another challenge grant was given to leverage gifts for the annual fund.

“We are so grateful to the two anonymous donors who pledged \$60,000 to match new and increased gifts to the Annual Fund; 259 gifts qualified! In addition, a challenge grant from the Limited Brands offered an additional incentive to businesses to step up to the plate. We are truly fortunate to have such enlightened philanthropists and business leaders in our community who inspire others to give.”

–Bill Conner
Managing Director & CEO

On February 25, 2011 the CSO Board, Orchestra Committee, and the Central Ohio Federation of Musicians Local 103 agreed on a new four-year contract that went into effect September 1, 2011. Also during this anniversary year, three new musicians were hired for the 2011-12 season and Concertmaster auditions were scheduled.

In juxtaposition to this growth and change is the unflagging dedication of classic Symphony leaders—the long-serving volunteer and auxiliary groups. The Women’s Association of the Columbus Symphony (WACSO), the Orchestra League (CSOL), the Columbus Symphony Chorus and the Picnic with the Pops volunteer corps again fine-tuned their talents to share their love of symphonic music for the benefit and enjoyment of musicians and audiences. WACSO members, some boasting 50+ years of allegiance, found tangible ways to heap appreciation on CSO musicians, the Chorus, visiting artists, and education programs, all the while raising substantial funds through events like Passport to Spain and pansy and pecan sales. The Orchestra League also steadfastly supported the musicians through fundraising events including intimate café concerts, fashion shows, and a golf outing extraordinaire. And the incredible Picnic volunteers helped nearly 30,000 visitors relax and enjoy the summer concerts by providing table ushers, set-up crews, and parking and gate attendants, to name just a few of their duties. The Chorus had multiple appearances with the Symphony and continued to be an audience favorite. These volunteers preserve the past and help the Symphony prosper in the future.

The Symphony is poised to embark on a new future as a vibrant and financially-stable asset based upon a viable business model. While still a work in progress, the model is impacted by the following key factors:

- A talented and visionary new Music Director
- An innovative and heralded partnership and shared services agreement with CAPA
- Extraordinary commitments from corporate and public funders
- A new agreement with the musicians
- A budget that is right-sized for the community and our audience
- An invigorated mission
- Fortified leadership and newly defined culture by the Board of Trustees

We know our challenge is to continue delivering public value through producing an excellent product that the community supports and an organization in line with broad civic goals of our community.

Statement of Financial Position

at August 31, 2011 and 2010

	2011	2010
Cash and Cash Equivalents	\$1,392,818	\$998,836
Pledges receivable and other current assets	1,109,986	1,344,823
Total Current Assets	2,502,804	2,343,659
Pledges receivable	--	50,000
Investments	611,392	547,598
Property and equipment, net	47,106	76,551
Total Non-current Assets	658,498	674,149
Total Assets	\$3,161,302	\$3,017,808
Accounts Payable	\$185,157	\$656,238
Accrued Expenses and Other Liabilities	482,332	207,232
Advance Ticket Sales	651,896	885,364
Other Deferred Revenue	129,986	112,201
Total Current Liabilities	1,449,371	1,861,035
Total Liabilities	1,449,371	1,861,035
Unrestricted Net Assets	600,561	142,286
Temporarily Restricted Net Assets	504,268	457,257
Permanently Restricted Net Assets	607,102	557,230
Net Assets	1,711,931	1,156,773
Total Liabilities and Net Assets	\$3,161,302	\$3,017,808

Statement of Activities

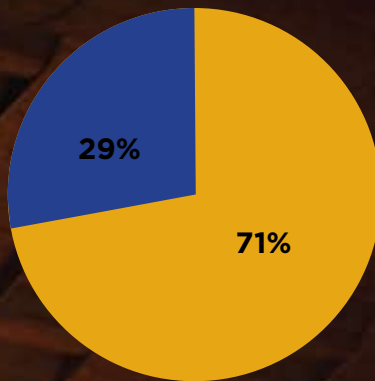
For the Years Ended August 31, 2011 and 2010

	2011	2010
Contributed Revenue	\$5,773,278	\$6,321,530
Earned Revenue	2,378,780	2,590,045
Total Operating Revenue	8,152,058	8,911,575
Program Expenses	6,383,417	7,274,684
Management & Administrative Expenses	952,471	810,514
Fundraising Expenses	357,895	474,137
Total Operating Expenses	7,693,783	8,559,335
CHANGE IN OPERATING NET ASSETS	\$458,275	\$352,240
<i>Other Non-operating Activities</i>	<i>\$96,883</i>	<i>\$(61,437)</i>
Total Change In Net Assets	\$555,158	\$290,803

Operating Ratios for Fiscal Year 2011

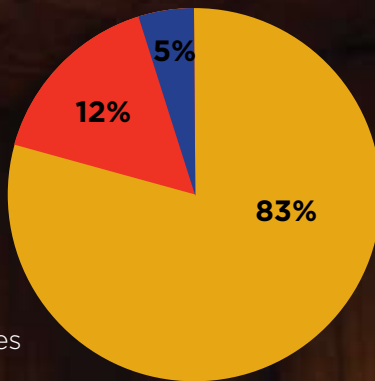
Earned vs. Contributed Revenue

- Earned Revenue
- Contributed Revenue



Operating Expenses by Category

- Program Expenses
- Management & Administrative Expenses
- Fundraising Expenses



Financial Summary

Total assets at the end of Fiscal 2011 were \$3.2 million. The Symphony, for a second consecutive year, has concluded its season with an operating surplus of \$458,000, which increased unrestricted net assets from \$142,000 to \$600,000. Cash balances improved by \$394,000 while payables and accrued liabilities decreased from the prior year by \$196,000.

Total operating revenue was \$8.2 million in 2011, a reduction in revenue of \$760,000 from Fiscal 2010. Total operating expenses were \$7.7 million, of which \$6.4 million was expended on programs and mission; every \$1 of operating revenue generated by the Symphony resulted in \$.83 of direct program service expenditures to serve the Symphony audiences.

The Symphony is grateful to the many people and organizations that volunteer their time and effort in various ways. In addition to the in-kind gifts and contributed services of \$712,000 included in the financial results, over 1,000 volunteers provided numerous hours of work not reported here.

The dates of the fiscal year were September 1, 2010 – August 31, 2011.

Our Vision

The Columbus Symphony's versatility and breadth of repertoire allows us to serve the classical music needs of the community through performance and education. Rooted in fine classical traditions, our artistic excellence, flexibility, and collaborative culture attract the very best musicians, guest artists, and performers while developing inquisitive and engaged audiences. Our Symphony operates under a business model that embraces artistic excellence, fiscal discipline and sustainability as benchmarks of success.



columbus 
symphony
Jean-Marie Zeitouni, Music Director